

FIWMD – 2022/23 Strategic Plan

MANAGEMENT

- Effective communication
- Clearly defined roles and chain of command
- Accountability and robust employee evaluation process
- Opportunities for leadership and advancement from within
- Option for new hires, consultants, and other professional services to access specialized expertise and knowledge
- Improve board effectiveness and explore broadening board eligibility

COMPOST (household food scraps)

- Expand participation in compost drop off/pick up among both residential and commercial users
- Increase convenience in drop off/pick up process
- Continually improve our composting process
- Develop pilot program to include compostable containers
- Collect data on participation rates, and quantities for drop off/pick up

DATA, PUBLIC OUTREACH & EDUCATION

- Identify data to collect (for internal tracking and goal setting, strategic planning, public outreach, LSWMP biennial reports...)
- Research/test data collection methods including scales, participation surveys, compost/mulch measuring totes among others
- Visualize data graphically so it is easily accessible, fun, and motivational
- Revamp website, relaunch social media accounts, printed materials/signage to raise awareness and increase participation rates in FIWMD operations, special programs, and events
- Employee access to training and development in latest waste techniques, regulations...
- Pursue grants to support FIWMD core mission